Registration is now open!

Know your direct and indirect impacts

Environmental  Economic  Social

Take Solid, Focused Action (materiality)
and gain competitive advantage

Learn how to prepare ASAP a GRI Standards CSR/ESG/SDG Sustainability Report

2-day FBRH GRI Standards Certified and IEMA approved CSR/ESG/Sustainability Reporting Course

Provided by:

FBRH Consultants is a Certified Training Partner of the Global Reporting Initiative (GRI) and an Accredited Training Centre of the Institute of Environmental Management & Assessment (IEMA)
Introduction

Learn how to prepare ASAP a GRI Standards CSR/ ESG/ SDG Sustainability Report

Join me on the next FBRH GRI Standards Certified and IEMA approved Course to learn how to take positive sustainability action using the GRI Standards: an all-round, complete, structured, and methodical approach used by 80% of the world’s largest 250 companies.

Beyond reporting - Leveraging the GRI Standards to gain a competitive advantage

This 2-day FBRH GRI Standards Certified and IEMA approved course is not just about helping you prepare, ASAP, a GRI Standards CSR/ ESG/ SDG/ Sustainability report to present your company’s or organisation’s economic, environmental and social impacts. We are transitioning to a green economy. Businesses in all sectors and NGOs are faced with stricter regulations and changing buying and decision-making patterns. Throughout the course, I will be showing you with many examples why a good GRI Standards report will help you understand how your company or organisation will benefit from the transition to the green economy and gain valuable competitive advantage. US$12 trillion is the cherry on the cake.

Simon Pitsillides

Sustainability Reporting and Marketing Communication Strategy Expert. Simon is a Fellow of the Chartered Institute of Marketing and a Chartered Marketer, and holds an MBA in Marketing. He is a GRI and IEMA Trainer, the publisher of www.sustaincase.com and owner of www.fbrh.co.uk. Simon teaches the FBRH GRI Standards Certified and IEMA Approved Course (venue: London School of Economics).

The GRI Standards are all round, complete, structured, and methodical approach which is used by 80% of the world’s largest 250 companies.
Why Sustainability is important?

Research by top institutions.

The world is changing. Are you changing too?
Millennials, who hold our future in their hands, are overwhelmingly pro-sustainability and are showing this with their every action. Worldwide, companies and organisations are taking action to benefit from the transition to the Green Economy. Are your competitors better prepared? Are they dealing more successfully with stricter regulations and changing buying and decision-making patterns?

License to operate – millennials

- Morgan Stanley 2017 research results: Companies must engage with sustainable development or face being left out of investment decisions by Millennials, one of the largest generations in history moving into its prime spending years.
- 84% of Millennial investors interested in sustainable investing (Morgan Stanley).
- There is an accelerating growth of people choosing sustainable brands (Nielsen 30,000 consumers in 60 countries).
- Millennials love CSR (Chartered Institute of Marketing, UK).

More research: Sustainable Development Makes Good Business Sense

- 2 out of 4 major consumer trends relate to sustainability (Mintel).
- Mintel research: Key 2018 consumer trends relate to sustainability.
- Corporate sustainability and profitability are interrelated (Oxford University).
- High Sustainability companies significantly outperform their counterparts over the long-term, both in terms of stock market as well as accounting performance (Harvard Business School).
- Gender diversity across a company increases productivity (MIT News).

Why Sustainability is important - Articles-Research

The value of sustainability reporting

(4) Morgan Stanley: Millennials sustainable investing continues to intensify. [Link]
(5) 84% of Millennial investors interested in sustainable investing (Morgan Stanley). [Link]
(6) There is an accelerating growth of people choosing sustainable brands (Nielsen 30,000 consumers in 60 countries). [Link]
(7) Millennials love CSR (Chartered Institute of Marketing, UK). [Link]
(8) Research by Mintel: 2 out of 4 major consumer trends relate to sustainability. [Link]
(9) Mintel research: Key 2018 consumer trends relate to sustainability. [Link]
(10) Corporate sustainability and profitability are interrelated (Oxford University). [Link]
(11) Harvard Business School study: Companies implementing sustainability policies outperform those who fail to do so. [Link]
(12) MIT News: Gender diversity across a company increases productivity. [Link]
Are your competitors better prepared?

Two important questions

1) How will your company or organisation benefit from the transition to the green economy?
2) Are your competitors better prepared, gaining a competitive advantage?

Your competitors will gain a competitive advantage if they are better prepared/preparing for:

- Changes and stricter regulations regarding emissions, adjusting their products and services accordingly.
- Changes in buying patterns and investment decisions taken by newer generations which are overwhelmingly pro-sustainability.
- Stricter stock exchange rules (World Federation of Exchanges (WFE) fully aligned with GRI Standards)\(^\text{13}\)
- The EU Directive: Large Companies must report non-financial information\(^\text{14}\)
- Investors who want to see that a company is well-prepared for the foreseeable future.
- Ever growing supply chain pressure\(^\text{15}\); Companies are choosing to do business with corporations that can provide sustainability-related information and data and can demonstrate that they are aware of environmental, economic and societal risks, taking continuous action. These companies are looking for long-term, sustainable relationships.

A good GRI Standards CSR/ ESG/ SDG/ Sustainability Report will help you make sound sustainable development decisions and help you gain competitive advantage.

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(15) Case studies of companies cleaning their supply chain. https://sustaincase.com/supply-chain/
ABOUT THIS GRI CERTIFIED AND IEMA APPROVED TRAINING COURSE

Learn how to prepare ASAP a GRI Standards CSR/ ESG/ SDG Sustainability Report

Beyond reporting - Leveraging the GRI Standards to gain a competitive advantage
The 2-day FBRH GRI Standards Certified and IEMA approved course does not just help participants prepare, ASAP, a GRI Standards CSR/ ESG/ SDG/ Sustainability report that presents their company's or organisation's economic, environmental and social impacts.

1) You will learn how to take solid, focused action (materiality) to address the Sustainable Development Goals (SDGs) and the EU Directive for Non-Financial Reporting (2014/95/EU).
2) The course will help you understand how your company or organisation will benefit from the transition to the green economy and gain valuable competitive advantage.

At the end of the 2-day course you will be able to:
• Confidently navigate to find all required information and take action. You will not become an expert, but we have ensured that nobody leaves without a sound understanding of how to prepare a report in accordance with the GRI Standards.
• Understand how to proceed and identify the most important impacts which you should be dealing with (materiality).
• Understand how to take meaningful action using SMART targets.
• Employ the best ways to proceed with stakeholder engagement. Stakeholders are the entities or people you are affecting with your operations and who may, in turn, hold you back or stop you from reaching your objectives.
• Develop focused and high-quality report content. You will learn how to prepare a lean report that is not a box ticking exercise, a report that demonstrates that you are making a difference using the all-round, structured and methodical approach of the GRI Standards.
• Benchmark against companies in your sector. We have specially designed, valuable hands-on exercises which are unique to your sector. Pre-course preparation is of paramount importance and helps us customise training to suit your individual needs and company objectives
• Communicate your report to your stakeholders.
• Demonstrate to others why a sustainability report is not a nice-to-have but a must-have.
• Have a solid plan of action and proceed ASAP with your report.

More about the FBRH GRI Standards Certified and IEMA approved course:
www.fbrh.co.uk/aboutgritraining

(16) GRI and the UN Global Compact join forces and enable measuring and reporting on the SDGs. 

(17) EU Directive: Large Companies must report non-financial information
Pre-course preparation

The course we provide is highly focused to deliver training to suit individual participants’ needs. With registration, we will send to you login details for the pre-course questionnaire, to help you provide us with the right information so we can customise training to suit your individual needs and company objectives, with benchmarking exercises that are specific to your sector/ clients’ sectors (and help you start reporting ASAP). Simon, who will be conducting the training, will examine the information and liaise with you.

[www.fbrh.co.uk/en/pre-course-questionnaire-login](http://www.fbrh.co.uk/en/pre-course-questionnaire-login)
### Why Sustainability is important?

- Research by top institutions
- Are your competitors better prepared?

### The FBRH GRI Standards Certified and IEMA approved Course

- About the course
- Pre-course preparation
- Programme Plan
- GRI Standards and IEMA Certificates
- Free FBRH online mock exam
- Successfully completed the FBRH GRI Standards Certified and IEMA Approved Course
- Course Reviews
- Registration and cost

### Course venue and other information

- London School of Economics, Lincoln’s Fields Inn
- Transportation
- Venue well-placed at the heart of London
- Accommodation

### Key Facts

- Key facts about the Global Reporting Initiative (GRI)
- Who should report?
- Key facts about the Institute of Environmental Management and Assessment (IEMA)
- EU Directive: Large Companies must report non-financial information

### Contact us

- www.fbrh.co.uk/aboutgritraining

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### FBRH 2-day GRI Standards Certified Course Programme Plan

<table>
<thead>
<tr>
<th>Part, Title</th>
<th>Timings</th>
<th>Topics to be covered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PART 1: Introduction and background</td>
<td>8:45 arrival – coffee/ registration</td>
<td>1.1 Sustainable Development at the heart of the GRI 1.2 Sustainability Reporting 1.3 GRI’s Global Sustainability Standards Board (GSSB) 1.4 Multi-Stakeholder Approach</td>
</tr>
<tr>
<td>9:00 - 10:15</td>
<td>2.1Multi-Stakeholder 2.2Introduction to the GRI Standards 2.3Structure of the GRI Standards 2.4How to use the GRI Standards 2.5Other Standards and Frameworks</td>
<td></td>
</tr>
<tr>
<td>10:15 - 11:00</td>
<td>3.1Universal standards 3.1.1GRI 101: Foundation 3.1.2GRI 102: General Disclosures 3.1.3GRI 103: Management Approach</td>
<td></td>
</tr>
<tr>
<td>11:00 - 11:45</td>
<td>3.2Topic-Specific standards 3.2.1GRI 2xx: Technical Disclosures 3.2.2GRI 4xx: Management Disclosures 3.2.3GRI 1xx: Management Approach</td>
<td></td>
</tr>
<tr>
<td>11:45 - 13:00</td>
<td>4.1 Applying the Reporting Principles 4.2 Reporting General Disclosures</td>
<td></td>
</tr>
<tr>
<td>PART 2: Overview of the GRI Standards</td>
<td>13:15 - 15:00</td>
<td>13:15 - 15:00 Coffee</td>
</tr>
<tr>
<td></td>
<td>15:00 - 16:15</td>
<td>4.3 Identifying Material Topics and Boundaries 4.4 Reporting on Material Topics 4.5 Reporting in Accordance 4.6 Presenting and Compiling Information</td>
</tr>
<tr>
<td></td>
<td>16:15 - 17:30</td>
<td>4.7 End of course exercise</td>
</tr>
<tr>
<td>PART 3: GRI Standards</td>
<td>18:00 - 19:15</td>
<td>5.1GRI Support Suite 5.1.1The GRI Exam 5.1.2Our Services</td>
</tr>
<tr>
<td>19:15 - 20:30</td>
<td>5.2Getting Involved 5.3Useful Resources 5.4End of course - Evaluation</td>
<td></td>
</tr>
</tbody>
</table>

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The FBRH GRI Standards Certified and IEMA approved Course
GRI Standards and IEMA Certificates

In addition to the GRI Standards Certificate, you will also receive a Certificate to show that you have completed an Institute of Environmental Management & Assessment (IEMA) approved course.

(18) Key facts - Institute of Environmental Management and Assessment (IEMA) https://fbrh.co.uk/en/IEMA
The FBRH online mock exam will be a good tool for participants in the FBRH 2-day GRI Standards Certified course to reinforce the knowledge they have gained during the course.

Exclusive for FBRH GRI Certified Training Participants

Because the learning in the FBRH 2-day GRI Standards Certified Training Course is intense, we strive to help participants, at no further cost, reinforce the knowledge they have gained during the seminar and begin their reporting process as soon as this is possible, with no further assistance. This is why we have developed the FBRH multiple choice mock exam.

Participants will be able to take this 90-minute online mock exam (60 questions randomly selected out of 190) as many times as they wish, during 15 days (additional time can be provided upon request). Test results are available, so participants can see their progress.

https://fbrh.co.uk/en/gri-certified-training/fbrh-exclusive-mock-exam-for-gri-certified-course

(19) The Free FBRH mock exam is not part of the GRI-Certified course. No certificate is awarded by FBRH. The FBRH online mock exam will be a good tool for participants in the FBRH 2-day GRI Standards Certified course to reinforce the knowledge they have gained during the course.
Successfully completed the FBRH GRI Standards Certified Course

Companies or organisations whose executives successfully completed the 2-day FBRH GRI Standards Certified Course include:

- Aramco
- Deloitte
- Engie
- ERM CVS
- European Bank for Reconstruction and Development
- KPMG
- London School of Economics (LSE)
- Lundin Petroleum
- Manchester Metropolitan University
- Netherlands Enterprise Agency
- Norwegian Property ASA,
- Phillips Lighting
- PwC
- Telenor ASA
- United Nations Office for Disaster Risk Reduction (UNISDR)
- Volkswagen Group UK Limited
- Walgreens Boots Alliance
- World Business Council For Sustainable Development (WBCSD)

Complete list: [https://www.fbrh.co.uk/trained-by-fbrh](https://www.fbrh.co.uk/trained-by-fbrh)
"I really enjoyed the course. Very helpful for everyone approaching the GRI Standards. Thank you!"

Maria Cristina Cifala
(Walgreens Boots Alliance)

"I am very satisfied with this course and particularly with the amount of topics, discussions and exercises we managed to cover in only 2 full days. I highly recommend the course to anyone involved in sustainability reporting."

Julie Hamre (Scatec Solar ASA)

"Thank you very much for a very insightful training last week. You made the content and process very clear and easy to understand!"

Mylene Hours-Makris
(Global Sustain)

"Thanks for a phenomenal training!"

Rosario Galvan

"Excellent course and trainer! Fits all levels of experience"

Embla Kirkemoen (Leroy Seafood Group)

"The training course provided by FRBH Consultants Ltd is 'The course' you need to put you on the right path to transition, in the new way (with the GRI Standards). They also have the means to take you further."

Kevin Tuke (Epta Group S.p.A)

"A big ‘thank you’ for last week’s training. All my training objectives were met."

Johanna Tähtinen
World Business Council
For Sustainable Development (WBCSD)

More participant reviews:
https://www.fbrh.co.uk/reviews
The cost per participant is £1000 + VAT (two days of training, £1200 total).

The cost includes:
- Training material (course manual, slide manual)
- All catering (coffee breaks, lunch - both days)
- Exclusive for FBRH GRI Standards Certified and IEMA Approved Course participants: Hands-on benchmarking exercises adapted to the participants’ sectors. These exercises can also take you further and help you continually improve your reporting practice.
- Online mock exam to help participants embed key knowledge

All participants gain GRI Standards and IEMA Certificates

You can pay via bank transfer or major credit cards / PayPal
Venue: London School of Economics

The London School of Economics Lincoln’s Inn Fields Building is located on the south side of Lincoln’s Inn Fields at the junction with Serle Street and enjoys views over London’s largest garden square that has been designed to achieve a BREEAM "very good" rating.

Free Wi-Fi Internet Connection
Thecloud free wifi internet is used throughout the LSE Campus. Please register at https://service.thecloud.net/service-platform/ so you can gain access.

Address
32 Lincoln’s Inn Fields London WC2A 3PH

Google map link
https://goo.gl/maps/jqmmAX4FzP22

Venue information: https://fbrh.co.uk/GRI-london-LSE-venue
Transportation

As a destination, the LSE’s 32 Lincoln’s Inn Fields Building is easily accessible by train, the underground, bus and car. The closest underground stations are Holborn and Covent Garden.

London cycle hire schemes

Santander Cycles - Transport for London
This is a public bicycle sharing scheme for short journeys in and around central London. There are three cycle hire stations near 32 Lincoln’s Inn Fields Building: Houghton Street, Sardinia Street and Portugal Street. The bicycles are available 24 hours a day, all year round. There is no need to book and access to the bikes is self-service, so just turn up and go whenever you get the urge. The first 30 minutes of each journey are free. For more information about the scheme, hire/access fees and usage charges see the web page about the scheme on the Transport for London website.

Mobike
So how does it work?
Simply download the Mobike app
Pay a refundable deposit
Locate a bike and scan its QR code

By Air
The Venue is also a 30’ walk from Kings Cross Station which is well connected to London’s five international airports. They are all within the hour and there are direct connections to Heathrow, Gatwick and Luton.

Eurostar
Travel from Europe with Eurostar
St Pancras International is home to Eurostar which connects the UK to the continent by high-speed rail. There are direct services to the centre of Paris, Brussels and Lille.

For detailed information regarding transportation please follow this link:
https://fbrh.co.uk/GRI-london-LSE-venue
Venue well-placed at the heart of London

A short walk away from the venue, Covent Garden is renowned for its luxury fashion and beauty stores as well as award-winning restaurants and theatres. 

https://www.coventgarden.london

10 Top-Rated Attractions in London

1. Buckingham Palace and the Changing of the Guard
2. The Tower of London and Tower Bridge
3. The British Museum
4. Big Ben and Parliament
5. National Gallery
6. The Victoria and Albert Museum
7. Piccadilly Circus and Trafalgar Square
8. The Two Tates: Tate Britain and Tate Modern
9. Westminster Abbey
10. Kew Gardens
Accommodation

Good quality accommodation

Our effort with this page is to provide participants guidance to good quality accommodation at a range of prices and which are not far away from the London School of Economics (32 Lincoln’s Inn Fields London WC2A 3PH)

Club Quarters hotel Lincoln’s Inn Fields

• [https://clubquartershotels.com/locations/club-quarters-hotel-lincolns-inn-fields-london](https://clubquartershotels.com/locations/club-quarters-hotel-lincolns-inn-fields-london) 3min

Premier Inn Hotels:


Travelodge:

• [https://www.travelodge.co.uk/hotels/391/London-Central-Tower-Bridge-hotel](https://www.travelodge.co.uk/hotels/391/London-Central-Tower-Bridge-hotel) 43min 26min
• [https://www.travelodge.co.uk/hotels/258/London-Central-Kings-Cross-hotel](https://www.travelodge.co.uk/hotels/258/London-Central-Kings-Cross-hotel) 26min 16min
• [https://www.travelodge.co.uk/hotels/44/London-Central-Liverpool-Street-hotel](https://www.travelodge.co.uk/hotels/44/London-Central-Liverpool-Street-hotel) 40min 18min

(20) The FBRH GRI Standards Certified and IEMA approved course fees DO NOT include accommodation costs. FBRH Consultants Ltd is not affiliated in any way with the above accommodation providers and do not take responsibility in any way.
Key facts about the Global Reporting Initiative

- 80% of the world’s 250 largest companies issue Sustainability/ ESG/ Corporate Social Responsibility (CSR) reports using GRI’s Sustainability Reporting Guidelines.

- The GRI Standards can be used by any organisation, regardless of sector, size and location.

- GRI and the UN Global Compact have joined forces\(^\text{11}\) to enable measuring and reporting on the SDGs with the use of the GRI Standards.

- Under the terms of a Memorandum of Understanding signed in 2010, the UN Global Compact adopts the GRI Standards as the recommended reporting framework\(^\text{12}\) for companies to communicate on progress made.


- GRI is focused on taking action on what matters where it matters (materiality): companies identify their impacts on the environment and stakeholders, measure, set targets, take action to minimise their negative impacts and increase their positive impacts, report the outcomes in their CSR/ ESG/ SDG/ Sustainability report.

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\(^{11}\) GRI and the UN Global Compact join forces and enable measuring and reporting on the SDGs


\(^{12}\) In a historic alliance the world’s two largest corporate responsibility initiatives have joined forces to build a universal framework for corporate sustainability performance and disclosure, aiming to transform business practices on a global scale.

https://www.unglobalcompact.org/news/50-06-24-2010
Who should report?

Sustainability reports are released by companies and organizations of all types, sizes and sectors, from every corner of the world. Thousands of companies across all sectors have published reports that reference GRI’s Sustainability Reporting Guidelines.

GRI’s Sustainability Disclosure Database features all known GRI-based reports.

List of sectors with companies or organisations which report using the GRI Standards

- Agriculture
- Automobile
- Aviation
- Chemicals
- Commercial Services
- Computers
- Conglomerates
- Construction
- Materials
- Consumer Durables
- Energy
- Energy Utilities
- Equipment
- Financial Services
- Food and Beverages Products
- Forest and Paper
- Healthcare Products
- Healthcare Services
- Household and Personal Products
- Logistics
- Media
- Media Products
- Mining
- Non-profit services
- Public Agency
- Railroad
- Real Estate
- Retailers
- Technology Hardware
- Telecommunications
- Textiles and Apparel
- Tobacco
- Tourism and Leisure
- Toys
- Universities
- Waste Management
- Water Utilities

GRI has specific guidance for the following sectors

GRI’s sector guidance is used to focus reporting for organizations in diverse sectors. Originally developed for use with the G4 Guidelines, the G4 Sector disclosures remain valid and are recommended for use with the GRI Standards.

The following Sector Disclosures are currently available:

- Airport Operators
- Construction and Real Estate
- Electric Utilities
- Event Organizers
- Financial Services
- Food Processing
- Media
- Mining and Metals
- NGO
- Oil and Gas

Global Reporting Initiative (GRI): www.globalreporting.org
Key facts about IEMA

FBRH Consultants is a Certified Training Partner of the Global Reporting Initiative (GRI) and an Accredited Training Partner of the Institute of Environmental Management & Assessment (IEMA). Participants who complete the 2-day FBRH GRI Standards Certified and IEMA Approved Course receive two certificates: one from GRI and one from IEMA.

The Institute of Environmental Management and Assessment (IEMA)

• Is the largest professional body for environmental practitioners in the United Kingdom and worldwide, with nearly 15,000 members in over 100 countries, working together to make businesses and organisations future-proof.

• Approves training course providers to deliver environmental training.

• Is in the process of applying for a Royal Charter. As a chartered body, IEMA would be formally recognised by the UK Government to develop and regulate the profession (corporate sustainability, environmental management, and impact assessment). If IEMA achieves a Royal Charter it will become CIEMA – the Chartered Institute of Environmental Management & Assessment.

https://www.fbrh.co.uk/IEMA
https://www.iema.net/training/training-course?course_id=51
EU Directive: Large companies must report non-financial information

The directive requires large companies to disclose relevant non-financial information, to provide investors and other stakeholders with a more complete picture of their development, performance and position - and of the impact of their activity.

Specifically, large companies must provide a review of policies, principal risks, and outcomes, including on:

- environmental matters;
- social and employee aspects;
- respect for human rights;
- anti-corruption and bribery issues;
- diversity of boards of directors.

EU member states had to incorporate Directive 2014/95/EU in their national law by 6 December 2016.

EU Directive: Large companies must report non-financial information:
Contact us

Melina Kourri
Client Relations
contact@fbrh.co.uk
www.fbrh.co.uk/aboutgritraining

• Research by top institutions
• Are your competitors better prepared?

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