Registration is now open!

Know your direct and indirect impacts

Take Solid, Focused Action (materiality) and gain competitive advantage

Learn how to prepare ASAP a GRI Standards CSR/ESG/SDG/Sustainability Report

2-day FBRH GRI Standards Certified, IEMA and CIM Recognised CSR/ESG/Sustainability Reporting Course

Provided by:

FBRH Consultants

Certified Training Partner of the Global Reporting Initiative (GRI) and the Institute of Environmental Management & Assessment (IEMA)
Introduction

Why Sustainability is important

- The biggest issue of our time
- Research by top institutions
- Are your competitors better prepared!

The FBRH GRI Standards Certified, IEMA and CIM Recognised Course

- About the course
- Pre-course preparation
- Programme Plan
- GRI Standards and IEMA Certificates
- Free FBRH online mock exam
- Successfully completed the FBRH GRI Standards Certified, IEMA and CIM Recognised Course
- Course Reviews
- Registration and cost

Course venue and other information

- London School of Economics, Lincoln’s Fields Inn
- Venue well-placed at the heart of London
- Accommodation

Key Facts

- Addressing the Sustainable Development Goals (SDGs)
- Key facts about the Global Reporting Initiative (GRI)
- Who should report?
- Key facts about the Institute of Environmental Management and Assessment (IEMA)
- Key facts about CIM
- EU Directive: Large Companies must report non-financial information

Contact us

Take me to the registration form

Learn how to prepare ASAP a GRI Standards CSR/ ESG/ SDG Sustainability Report

Join me on the next FBRH GRI Standards Certified, IEMA and CIM Recognised Course to learn how to take positive sustainability action using the GRI Standards: an all-round, complete, structured, and methodical approach used by 80% of the world’s largest 250 companies.

Beyond reporting - Leveraging the GRI Standards to gain a competitive advantage

This 2-day FBRH GRI Standards Certified, IEMA and CIM Recognised Course is not just about helping you prepare, ASAP, a GRI Standards CSR/ ESG/ SDG Sustainability report to present your company’s or organisation’s economic, environmental and social impacts. We are transitioning to the sustainable (green) economy. Businesses in all sectors and NGOs are faced with stricter regulations and changing buying and decision-making patterns. Throughout the course, I will be showing you with many examples why a good GRI Standards report will help you understand how your company or organisation will benefit from the transition to the sustainable (green) economy and gain valuable competitive advantage. US$12 trillion is the cherry on the cake.

The GRI Standards are all round, complete, structured, and methodical approach which is used by 80% of the worlds largest 250 companies

Simon Pitsillides
Sustainability Reporting and Marketing
Communication Strategy Expert

www.linkedin.com/in/simon-pitsillides/

Opinion: How to use the GRI Standards ASAP to accelerate positive change. https://sustaincase.com/how-to-use-the-gri-standards-asap-to-accelerate-positive-change/

A sustainability report is a report published by a company or organisation about the economic, environmental and social impacts caused by its everyday activities. A sustainability report also presents the organisation’s values and governance model, and shows how its business strategy and commitment to a sustainable global economy are connected.

Sustainability reporting can be considered as synonymous with other terms for non-financial reporting: triple bottom line reporting, corporate social responsibility (CSR) reporting, and more. It is also an intrinsic element of integrated reporting: a more recent development that combines the analysis of financial and non-financial performance.

Sustainability reports are released by companies and organizations of all types, sizes and sectors, from every corner of the world.

Sustainability reporting can help organisations measure, understand and communicate their economic, environmental, social and governance performance, and then set goals, and manage change more effectively.

GLOBAL REPORTING INITIATIVE (GRI)

https://sustaincase.com/urgent-climate-change-action-needed-the-next-two-years-are-crucial/

B. UN Secretary General: Climate change is moving faster than we are. https://sustaincase.com/un-secretary-general-climate-change-is-moving-faster-than-we-are
C. Four former UN climate talks presidents urge action on climate change. The next two years are crucial. https://sustaincase.com/urgent-climate-change-action-needed-the-next-two-years-are-crucial/

(2) Opinion: How to use the GRI Standards ASAP to accelerate positive change. https://sustaincase.com/how-to-use-the-gri-standards-asap-to-accelerate-positive-change/

The biggest issue of our time

Population growth: A huge business opportunity but also a tremendous responsibility

The biggest issue of our time, which is even more serious because of climate change, is the growing number of people earth has to provide for. In 1900 the world population was 1.6 billion people. By 1950, this number grew to 3 billion people and by 2050 it is estimated that 9 billion people will live on this earth. The tripling of the world’s population within 100 years is massive market potential. Addressing the needs of all these people is a huge business opportunity but also a tremendous responsibility.

Meeting the challenges of today and the future in a clever, sustainable way

The EU, regulators, stock exchanges and governments around the world are taking action so we can meet the challenges of today and the future in a clever, sustainable way. Laws and regulations are continuously tightening in this effort to reach a greener, sustainable economy. Companies need to understand how these changes affect them so they survive.

Are you prepared for changing buying and decision-making patterns?

Companies worldwide are competing for capital, business and talent. They are increasingly judged by important stakeholders that can hold them back from reaching their objectives:

- **Prospective business partners** across supply chains are increasingly scrutinising new members, in their effort to build long-term, trusting and successful win-win business relationships. They need solid sustainable development reports to assess, if you are the right partner.
- **Investors** need you to demonstrate your ability to identify and effectively manage risks. They expect you to be ahead of the curve and need to understand how you will benefit from the transition to the green circular economy. How you respond to climate, demographic, technological change and political developments.
- **Prospective employees** seek to become part of a collective mission and purpose, in which they can believe. Millennials, the biggest generation in the world, who hold our future in their hands, are overwhelmingly pro-sustainability and are showing this with their every action, either as managers or at a personal level.
- **Communities worldwide** need responsible partners, on whom they can count.

**A good sustainability report is like having your radar switched on.**

It helps business management teams identify key issues and take the right decisions for success in the long term.
Research by top institutions.

License to operate – millennials

• **Morgan Stanley 2017 research results**: Companies must engage with sustainable development or face being left out of investment decisions by Millennials, one of the largest generations in history moving into its prime spending years.

• 84% of Millennial investors interested in sustainable investing (**Morgan Stanley**).

• There is an accelerating growth of people choosing sustainable brands (**Nielsen: 30,000 consumers in 60 countries**).

• Millennials love CSR (**Chartered Institute of Marketing, UK**).

More research: Sustainable Development Makes Good Business Sense

• 2 out of 4 major consumer trends relate to sustainability (**Mintel**).

• **Mintel research**: Key 2018 consumer trends relate to sustainability.

• Corporate sustainability and profitability are interrelated (**Oxford University**).

• High Sustainability companies significantly outperform their counterparts over the long-term, both in terms of stock market as well as accounting performance (**Harvard Business School**).

• Gender diversity across a company increases productivity (**MIT News**).

Why Sustainability is important - Articles-Research

The value of sustainability reporting
Are your competitors better prepared?
Two important questions

1) How will your company or organisation benefit from the transition to the green economy?
2) Are your competitors better prepared, gaining a competitive advantage?

Your competitors will gain a competitive advantage if they are better prepared/preparing for:

• Changes and stricter regulations regarding emissions, adjusting their products and services accordingly.
• Changes in buying patterns and investment decisions taken by newer generations which are overwhelmingly pro-sustainability.
• Stricter stock exchange rules (World Federation of Exchanges (WFE) fully aligned with GRI Standards)\(^\text{13}\)
• The EU Directive: Large Companies must report non-financial information. Sustainability reporting is at centre of EU’s Green Deal with ambitious legislative changes backed by €1 trillion investment over the next decade
• Investors who want to see that a company is well-prepared for the foreseeable future.
• Ever growing supply chain pressure\(^\text{13}\). Companies are choosing to do business with corporations that can provide sustainability-related information and data and can demonstrate that they are aware of environmental, economic and societal risks, taking continuous action. These companies are looking for long-term, sustainable relationships.

A good GRI Standards CSR/ ESG/ SDG/ Sustainability Report will help you make sound sustainable development decisions and help you gain competitive advantage.


\(\text{15)}\) Case studies of companies cleaning their supply chain. http://sustaincase.com/supply-chain/
Learn how to prepare ASAP a GRI Standards CSR/ ESG/ SDG/ Sustainability Report

**Beyond reporting - Leveraging the GRI Standards to gain a competitive advantage**

The Highly Rated 2-day FBRH GRI Certified, IEMA and CIM recognised course is first and foremost about taking all round sustainability action ASAP.

1) You will learn how to take solid, focused action (materiality) to address the Sustainable Development Goals (SDGs) and the EU Directive for Non-Financial Reporting (2014/95/EU).

2) The course will help you understand how your company or organisation will benefit from the transition to the green economy and gain valuable competitive advantage.

**At the end of the 2-day course you will be able to:**

- Confidently navigate to find all required information and take action. You will not become an expert, but we have ensured that nobody leaves without a sound understanding of how to project manage a report in accordance with the GRI Standards.
- Understand how to proceed and identify the most important impacts which you should be dealing with (materiality).
- Understand how to take meaningful action using SMART targets.
- Employ the best ways to proceed with stakeholder engagement. Stakeholders are the entities or people you are affecting with your operations and who may, in turn, hold you back or stop you from reaching your objectives.
- Develop focused and high-quality report content. You will learn how to prepare a lean report that is not a box ticking exercise, a report that demonstrates that you are making a difference using the all-round, structured and methodical approach of the GRI Standards.
- Benchmark against companies in your sector. We have specially designed, valuable hands-on exercises which are unique to your sector. Pre-course preparation is of paramount importance and helps us customise training to suit your individual needs and company objectives.
- Communicate your report to your stakeholders.
- Demonstrate to others why a sustainability report is not a nice-to-have but a must-have.
- Have a solid plan of action and proceed ASAP with your report and sustainability action.

**More about the FBRH GRI Standards Certified, IEMA and CIM Recognised course:**

[www.fbrh.co.uk/aboutgritraining](http://www.fbrh.co.uk/aboutgritraining)

---

(16) GRI and the UN Global Compact join forces and enable measuring and reporting on the SDGs.

(17) EU Directive: Large Companies must report non-financial information
Pre-course preparation

The 2-day FBRH GRI Standards Certified, IEMA & CIM Recognised Course is highly focused to deliver training to suit individual participants’ needs. With registration, we will send to you login details for the pre-course questionnaire, to help you provide us with the information on your training needs. Simon, who will be conducting the training, will examine the information and liaise with you.

Pre-course questionnaire + Liaising with the Course Trainer = Begin reporting in accordance with the GRI Standards ASAP

www.fbrh.co.uk/en/pre-course-questionnaire-login
FBRH 2-day GRI Standards Certified Course Programme Plan

<table>
<thead>
<tr>
<th>Part, Title</th>
<th>Timings</th>
<th>Topics to be covered</th>
</tr>
</thead>
</table>
| **PART 1:** Introduction and background | 8:45 arrival – coffee/registration | 1.1 Sustainable Development
1.2 Reporting Principles
1.3 GRI Standards
1.4 IEMA Standards (based on GRI)
1.5 Multi-Stakeholder Approach |
| 09:00 – 10:30 | 2.1 Introduction to the GRI Standards
2.2 Structure of the GRI Standards
2.3 How to use the GRI Standards
2.4 Other Standards and Frameworks |
| 10:30-15min coffee | |
| 10:45-12:45 | 3.1 Universal Standards
3.1.1 GRI 101: Foundation
3.1.2 GRI 102: General Disclosures
3.1.3 GRI 103: Management Approach |
| 12:45-30min lunch | 3.2 Topic-Specific Standards |
| 13:15-14:45 | 4.1 Applying the Reporting Principles
4.2 Reporting General Disclosures |
| 14:45-18:00 | 4.3 Identifying Material Topics and Boundaries
4.4 Reporting on Material Topics
4.5 Reporting in Accordance
4.6 Presenting and Compiling Information |
| 16:15-15min coffee | 5.1 GRI Support Suite
5.1.1 The GRI Exam
5.1.2 Our Services
5.2 Getting Involved
5.3 Useful Resources
5.4 End of Course – Evaluation |
| 17:30 | 4.7 End of course exercise |
| 18:00 end of course • Day 1 | 5.5 Key facts about the Global Reporting Initiative (GRI)
5.6 Key facts about the Institute of Environmental Management and Assessment (IEMA)
5.7 Key facts about CIM
5.8 EU Directive: Large Companies must report non-financial information |
| **PART 2:** Overview of the GRI Standards | 10:45-12.45 | 4.4 Identifying Material Topics and Boundaries
4.4 Reporting on Material Topics
4.5 Reporting in Accordance
4.6 Presenting and Compiling Information |
| 12:45-30min lunch | 5.1 GRI Support Suite
5.1.1 The GRI Exam
5.1.2 Our Services
5.2 Getting Involved
5.3 Useful Resources
5.4 End of Course – Evaluation |
| 13:15-14:45 | 5.5 Key facts about the Global Reporting Initiative (GRI)
5.6 Key facts about the Institute of Environmental Management and Assessment (IEMA)
5.7 Key facts about CIM
5.8 EU Directive: Large Companies must report non-financial information |
| 14:45-18:00 | 4.7 End of course exercise |

Kemp House, 152-160 City Road, London, EC1V 2NX, contact@fbrh.co.uk, www.fbrh.co.uk, www.sustaincase.com
GRI Standards and IEMA Certificates

In addition to the GRI Standards Certificate, you will also receive a Certificate to show that you have completed an Institute of Environmental Management & Assessment (IEMA) approved course.
Free FBRH online mock exam

Because the learning in the 2-day FBRH GRI Standards Certified, IEMA and CIM Recognised Course is intense, we strive to help participants, at no further cost, reinforce the knowledge they have gained during the seminar and begin their reporting process as soon as this is possible, with no further assistance. This is why we have developed the FBRH multiple choice mock exam.

Participants will be able to take this 90-minute online mock exam (60 questions randomly selected out of 190) as many times as they wish, during 15 days (additional time can be provided upon request). Test results are available, so participants can see their progress.

More information available at: https://fbrh.co.uk/en/gri-certified-training/fbrh-exclusive-mock-exam-for-gri-certified-course

---

(19) The Free FBRH mock exam is not part of the GRI-Certified course. No certificate is awarded by FBRH. The FBRH online mock exam will be a good tool for participants in the 2-day FBRH GRI Standards Certified, IEMA and CIM Recognised Course to reinforce the knowledge they have gained during the course.
Successfully completed the FBRH GRI Standards Certified Course

Companies or organisations whose executives successfully completed the 2-day FBRH GRI Standards Certified Course include:

- Aramco
- Aston Martin Lagonda
- BlackRock
- Deloitte
- Engie
- ERM CVS
- European Bank for Reconstruction and Development
- Ernst and Young (EY)
- KPMG
- London School of Economics (LSE)
- Lundin Petroleum
- Manchester Metropolitan University
- Mondi Group
- Netherlands Enterprise Agency
- Norwegian Property ASA,
- Phillips Lighting
- Premier Oil PLC
- PwC
- Suez Recycling and Recovery UK
- Telenor ASA
- United Nations Office for Disaster Risk Reduction (UNISDR)
- University of Southampton
- Volkswagen Group UK Limited
- Walgreens Boots Alliance
- World Business Council For Sustainable Development (WBCSD)

Complete list: https://www.fbrh.co.uk/trained-by-fbrh
Course Reviews ★★★★★

"You can know nothing about the GRI Standards and in 2 days you will be ready to advise clients or run a reporting project for your company."
Laurence Cox (Salterbaxter MSL Group)

"I really enjoyed the course. Very helpful for everyone approaching the GRI Standards. Thank you!"
Maria Cristina Cifala (Walgreens Boots Alliance)

"The training sessions enabled me to take our GRI report to the next level. Simon is knowledgeable and very helpful - an excellent teacher. I truly recommend this course by FBRH!"
Sara Hauge (Vinmonopolet)

"It was a life-changing course for me."
Prof. Venancio Tauringana (Professor & Head of Department of Accounting, University of Southampton)

"Thank you very much for a very insightful training last week. You made the content and process very clear and easy to understand!"
Mylene Hours-Makris (Global Sustain)

"Thanks for a phenomenal training!"
Rosario Galvan

"It was the best intense course I have ever taken! Course materials, course planning, time management, method of teaching, all were great. I learned a lot without getting confused or becoming exhausted."
Azar Safari (Leiden University)

"A big ‘thank you’ for last week’s training. All my training objectives were met."
Johanna Tähtinen World Business Council For Sustainable Development (WBCSD)

More participant reviews: https://www.fbrh.co.uk/reviews
Registration and cost

The cost per participant is 1000£+VAT (two days of training, 1200£ total).

The cost includes:

- Training material (course manual, slide manual)
- All catering (coffee breaks, lunch - both days)
- Exclusive for FBRH GRI Standards Certified and IEMA Approved Course participants: Hands-on benchmarking exercises adapted to the participants’ sectors. These exercises can also take you further and help you continually improve your reporting practice.
- Online mock exam to help participants embed key knowledge

All participants gain GRI Standards and IEMA Certificates

You can pay via bank transfer or major credit cards / PayPal

Take me to the registration form

https://www.fbrh.co.uk/registergritraining
Venue: London School of Economics (LSE)

The London School of Economics Lincoln’s Inn Fields Building is located on the south side of Lincoln’s Inn Fields at the junction with Serle Street and enjoys views over London’s largest garden square.

Free Wi-Fi Internet Connection
_cecloud free will internet is used throughout the LSE Campus. Please register at https://service.thecloud.net/service-platform/so you can gain access.

Address
32 Lincoln’s Inn Fields London WC2A 3PH

Google map link
https://goo.gl/maps/jqmmAX4FzP22

Reception: London School of Economics
32 Lincoln’s Inn Fields London WC2A 3PH

Venue information: https://fbrh.co.uk/GRI-london-LSE-venue
Transportation

As a destination, the LSE’s 32 Lincoln’s Inn Fields Building is easily accessible by train, the underground, bus and car. The closest underground stations are Holborn and Covent Garden.

London cycle hire scheme

Santander Cycles - Transport for London

This is a public bicycle sharing scheme for short journeys in and around central London. There are three cycle hire stations near 32 Lincoln’s Inn Fields Building: Houghton Street, Sardinia Street and Portugal Street. The bicycles are available 24 hours a day, all year round. There is no need to book and access to the bikes is self-service, so just turn up and go whenever you get the urge. The first 30 minutes of each journey are free. For more information about the scheme, hire/access fees and usage charges see the web page about the scheme on the Transport for London website.

Mobike

So how does it work?

1. Simply download the Mobike app
2. Pay a refundable deposit
3. Locate a bike and scan its QR code

By Air

The Venue is also a 30’ walk from Kings Cross Station which is well connected to London’s five international airports. They are all within the hour and there are direct connections to Heathrow, Gatwick and Luton.

Eurostar

Travel from Europe with Eurostar

St Pancras International is home to Eurostar which connects the UK to the continent by high-speed rail. There are direct services to the centre of Paris, Brussels and Lille.

https://www.kingscross.co.uk/international-rail
https://www.eurostar.com/rw-en/

For detailed information regarding transportation please follow this link:

https://fbrh.co.uk/GRI-london-LSE-venue
Venue well-placed at the heart of London

11 min walk - Covent Garden: Shopping, Food & Cultural Destination, London
A short walk away from the venue, Covent Garden is renowned for its luxury fashion and beauty stores as well as award-winning restaurants and theatres.

https://www.coventgarden.london

10 Top-Rated Attractions in London
1. Buckingham Palace and the Changing of the Guard
2. The Tower of London and Tower Bridge
3. The British Museum
4. Big Ben and Parliament
5. National Gallery
6. The Victoria and Albert Museum
7. Piccadilly Circus and Trafalgar Square
8. The Two Tates: Tate Britain and Tate Modern
9. Westminster Abbey
10. Kew Gardens
Accommodation

Good quality accommodation

Our effort with this page is to provide participants guidance to good quality accommodation at a range of prices and which are not far away from the London School of Economics (32 Lincoln’s Inn Fields London WC2A 3PH).

Club Quarters hotel Lincoln’s Inn Fields

https://clubquartershotels.com/locations.club-quarters-hotels-lincolns-inn-fields-london

Premier Inn Hotels:

- Premier Inn Holborn
  7min

  14min

  18min

Travelodge:

- https://www.travelodge.co.uk/hotels/391/London-Central-Tower-Bridge-hotel
  16min

- https://www.travelodge.co.uk/hotels/258/London-Central-Kings-Cross-hotel
  18min

- https://www.travelodge.co.uk/hotels/44/London-Central-Liverpool-Street-hotel
  18min

(20) The FBRH GRI Standards Certified and IEMA approved course fees DO NOT include accommodation costs. FBRH Consultants Ltd is not affiliated in any way with the above accommodation providers and do not take responsibility in any way.
Addressing the Sustainable Development Goals (SDGs)

The GRI Standards provide a comprehensive framework for addressing all the Sustainable Development Goals (SDGs) and is recommended by the UN Global Compact.

Understand why the Sustainable Development Goals (SDGs) matter for business

"Implementation" is the key word in the effort to understand what the future will look like. What is essential to note is that the implementation of the SDGs by governments, organisations, regulators, stock exchanges, local government and business is already taking place, with regulations becoming ever stricter. Companies and organisations that are not prepared are taking a tremendous risk.

Is your business prepared with a plan of action?

Are you prepared for stricter regulations on waste and emissions, for example?

Are your competitors better prepared?

GRI Standards is unique complete set of standards that can be used to address all the SDGs.
Key facts about the Global Reporting Initiative

- 80% of the world’s 250 largest companies issue Sustainability/ESG/Corporate Social Responsibility (CSR) reports using GRI’s Sustainability Reporting Guidelines.

- The GRI Standards can be used by any organisation, regardless of sector, size and location.

- GRI and the UN Global Compact have joined forces to enable measuring and reporting on the SDGs with the use of the GRI Standards.

- Under the terms of a Memorandum of Understanding signed in 2010, the UN Global Compact adopts the GRI Standards as the recommended reporting framework for companies to communicate on progress made.


- GRI is focused on taking action on what matters where it matters (materiality): Sustainability reporting can help organisations measure, understand and communicate their economic, environmental, social and governance performance, and then set goals, and manage change more effectively.

Global Reporting Initiative (GRI): www.globalreporting.org

---

GRI and the UN Global Compact join forces and enable measuring and reporting on the SDGs

In a historic alliance the world’s two largest corporate responsibility initiatives have joined forces to build a universal framework for corporate sustainability performance and disclosure, aiming to transform business practices on a global scale.
https://www.unglobalcompact.org/news/50-06-24-2010
Who should report?

Sustainability reports are released by companies and organizations of all types, sizes and sectors, from every corner of the world. Thousands of companies across all sectors have published reports that reference GRI’s Sustainability Reporting Guidelines.

GRI’s Sustainability Disclosure Database features all known GRI-based reports.

List of sectors with companies or organisations which report using the GRI Standards

- Agriculture
- Automobile
- Aviation
- Chemicals
- Commercial Services
- Computers
- Conglomerates
- Construction
- Materials
- Consumer Durables
- Energy
- Energy Utilities
- Equipment
- Financial Services
- Food and Beverages Products
- Forest and Paper Products
- Healthcare Products
- Healthcare Services
- Household and Personal Products
- Logistics
- Media
- Media Products
- Mining
- Non-profit services
- Public Agency
- Railroad
- Real Estate
- Retailers
- Technology Hardware
- Telecommunications
- Textiles and Apparel
- Tobacco
- Tourism and Leisure
- Toys
- Universities
- Waste Management
- Water Utilities

GRI has specific guidance for the following sectors

GRI’s sector guidance is used to focus reporting for organizations in diverse sectors. Originally developed for use with the G4 Guidelines, the G4 Sector disclosures remain valid are recommended for use with the GRI Standards.

The following Sector Disclosures are currently available:

- Airport Operators
- Construction and Real Estate
- Electric Utilities
- Event Organizers
- Financial Services
- Food Processing
- Media
- Mining and Metals
- NGO
- Oil and Gas

Global Reporting Initiative (GRI): [www.globalreporting.org](http://www.globalreporting.org)
Key facts about IEMA

FBRH Consultants is an Accredited Training Partner of the Institute of Environmental Management & Assessment (IEMA). Participants who complete the 2-day FBRH GRI Standards Certified and IEMA Approved Course receive two certificates: one from GRI and one from IEMA.

The Institute of Environmental Management and Assessment (IEMA)

- Is the largest professional body for environmental practitioners in the United Kingdom and worldwide, with nearly 15,000 members in over 100 countries, working together to make businesses and organisations future-proof.

- Approves training course providers to deliver environmental training.

- Is in the process of applying for a Royal Charter. As a chartered body, IEMA would be formally recognised by the UK Government to develop and regulate the profession (corporate sustainability, environmental management, and impact assessment). If IEMA achieves a Royal Charter it will become CIEMA – the Chartered Institute of Environmental Management & Assessment.

https://www.fbrh.co.uk/IEMA
https://www.iema.net/training/training-course?course_id=51
FBRH Consultants Ltd has partnered with The Chartered Institute of Marketing (CIM) to map the content of our 2-day FBRH GRI Standards Certified, IEMA and CIM recognised course, against their unique Professional Marketing Competencies – a framework of skills and behaviours required of today’s professional marketer.

CIM is the world’s leading professional marketing body and by recognising that our 2-day FBRH GRI Standards Certified, IEMA and CIM recognised course maps to the industry’s required competencies, it ensures our students are best equipped to progress their knowledge and career.

**Key facts - Chartered Institute of Marketing (CIM)**

- For over 100 years, CIM has supported, represented and developed marketers, teams, leaders and the profession. The CIM is the world’s leading professional marketing body with over 30,000 members worldwide, including more than 3,000 Chartered Marketers. The CIM believes marketing is the critical factor in driving long-term organisational performance. The CIM’s mission is to create marketing advantage for the benefit of professionals, business and society.
- Founded in 1911, The Chartered Institute of Marketing (CIM) is a professional marketing body.
- It has over 30,000 members, including more than 3,000 registered Chartered Marketers.
- CIM offers 130 study centres in 36 countries, and exam centres in 132 countries.
- Awarded a Royal Charter in 1989. Her Majesty the Queen awarded The Institute of Marketing with the Royal Charter, so becoming the Chartered Institute of Marketing.
- 1992: The preferred qualification across Europe. The European Union adopts CIM’s Diploma as the preferred professional marketing qualification across member states. CIM establishes closer links with other international marketing organisations in Japan, Canada, Australia, New Zealand and South Africa.
- 1993: First CPD programme. CIM becomes the first professional institute to launch a Continuing Professional Development (CPD) programme. The Chartered Marketer status is awarded to candidates who satisfy a set of criteria that includes qualifications, proven experience, and a commitment to Continuing Professional Development (CPD).
EU Directive: Large companies must report non-financial information

The directive requires large companies to disclose relevant non-financial information, to provide investors and other stakeholders with a more complete picture of their development, performance and position - and of the impact of their activity.

Specifically, large companies must provide a review of policies, principal risks, and outcomes, including on:

- environmental matters;
- social and employee aspects;
- respect for human rights;
- anti-corruption and bribery issues;
- diversity of boards of directors.

EU member states had to incorporate Directive 2014/95/EU in their national law by 6 December 2016.

Sustainability reporting is at centre of EU’s Green Deal with ambitious legislative changes backed by €1 trillion
Introduction

Why Sustainability is important

- The biggest issue of our time
- Research by top institutions
- Are your competitors better prepared!

The FBRH GRI Standards Certified, IEMA and CIM Recognised Course

- About the course
- Pre-course preparation
- Programme Plan
- GRI Standards and IEMA Certificates
- Free FBRH online mock exam
- Successfully completed the FBRH GRI Standards Certified, IEMA and CIM Recognised Course
- Course Reviews ★★★★★
- Registration and cost

Course venue and other information

- London School of Economics, Lincoln’s Fields Inn
- Transportation
- Venue well-placed at the heart of London
- Accommodation

Key Facts

- Addressing the Sustainable Development Goals (SDGs)
- Key facts about the Global Reporting Initiative (GRI)
- Who should report?
- Key facts about the Institute of Environmental Management and Assessment (IEMA)
- Key facts about CIM
- EU Directive: Large Companies must report non-financial information

Contact us

Melina Kourri
Client Relations
contact@fbrh.co.uk
www.fbrh.co.uk/aboutgritraining

Take me to the registration form